

HERTS FOR LEARNING LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2019



HERTS FOR LEARNING LIMITED

COMPANY INFORMATION

Directors	R N Barrett A B de Csilléry G J Flynn C J Glickman B J Honnor B W Jay G W Lane A Merilainen-Ottridge R P C Staples A Wellbeloved N G Wickens	(Appointed 27 September 2018) (Appointed 27 September 2018) (Appointed 29 March 2019) (Appointed 4 July 2018) (Appointed 28 March 2019)
Secretary	L J Dexter	
Company number	08419581	
Registered office	Robertson House Postal Point SROB218 Six Hills Way Stevenage Hertfordshire SG1 2FQ	
Auditor	Mercer & Hole 72 London Road St Albans Herts AL1 1NS	
Solicitors	Michelmores LLP Woodwater House Pynes Hill Exeter Devon EX2 5WR	

HERTS FOR LEARNING LIMITED

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HERTS FOR LEARNING LIMITED

STRATEGIC REPORT

FOR THE YEAR ENDED 31 MARCH 2019

The directors present the strategic report for the year ended 31 March 2019.

Fair review of the business

The principal activity of the company during the year was the provision of education and business services to schools, and to Hertfordshire County Council. From the company's inception in 2013, the business has progressed well, the Herts for Learning brand has strengthened, and new initiatives have been developed.

The directors consider that the turnover and profit generated in the financial year were in line with expectations and reflect the company's strong relationship with its customer base. The pre-tax profit margin of 0.5% on turnover of £21.7m was in line with budget, despite increasing financial pressures across the customer base. The company ended the year with a healthy cash balance in excess of £4m, and has total reserves in excess of £2.9m.

In considering forecasts of future trading volumes, the directors have given due consideration to the principal risks and uncertainties facing the company. These include the challenging funding environment faced by the company's customers, the changes to the structure of school customers (including increasing numbers of Multi-Academy Trusts amongst the customer base), and the ability to recruit and retain staff in key roles. To mitigate the impact of these risks, the company continues to deliver high value and high quality services to customers, ensures that services evolve to meet the changing needs of customers, and invests in the recruitment of talented individuals to the company.

Principal risks and uncertainties

The principal risks facing the company are mainly financial.

Financial risks:

The company's operations expose it to a limited number of financial risk as the company has no debt. The company's principle financial instruments comprise of cash balances together with trade debtors and trade creditors that arise directly from its operations. The Audit and Risk Committee maintains an overview of internal financial control and of high level compliance matters.

Price risk:

The company has reduced its exposure to service price risk by agreeing pricing structures with customers, and by following competitive procurement processes with suppliers.

Liquidity risk:

The company's policy is to ensure working capital is managed so as to maintain substantial cash balances. The company's close working relationships with its customers assist in this regard, with the majority of customers paying for services via Direct Debit arrangements with the company.

Risk relating to government policy:

Government policy has a significant influence on the spending power of the company's customer base, and changing demands for services. We work hard to ensure that our services evolve in line with changes in policy, and represent good value for money for our customers.

By order of the board



L J Dexter

Secretary

12 July 2019

HERTS FOR LEARNING LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MARCH 2019

The directors present their annual report and financial statements for the year ended 31 March 2019.

Principal activities

The principal activity of the company during the year was the provision of school improvement and other support and training services.

Directors

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

R N Barrett	
M S Collier	(Resigned 3 July 2018)
A B de Csilléry	
G J Flynn	(Appointed 27 September 2018)
C J Glickman	(Appointed 27 September 2018)
A J Godfrey	(Resigned 27 March 2019)
B J Honnor	(Appointed 28 March 2019)
B W Jay	(Appointed 4 July 2018)
G W Lane	
N T Ludlow	(Resigned 26 September 2018)
A Merilainen-Ottridge	
K Smith	(Resigned 27 March 2019)
R P C Staples	(Appointed 28 March 2019)
C J Tallis	(Resigned 27 March 2019)
A Wellbeloved	
N G Wickens	

Results and dividends

The results for the year are set out on page 6.

No ordinary dividends were paid. The directors do not recommend payment of a final dividend.

Qualifying third party indemnity provisions

The company has made qualifying third party indemnity provisions for the benefit of its directors during the year. These provisions remain in force at the reporting date.

Disabled persons

The company gives full consideration to applications for employment from disabled persons where the requirements of the job can be adequately fulfilled by a disabled person.

Where existing employees become disabled, it is the company's policy wherever practical to provide continuing employment under normal terms and conditions.

Training, career development and promotion are available to all employees without discrimination.

Employee involvement

During the year the company has systematically provided employees with information on matters of concern to them as employees. Employees or their representatives are consulted on a regular basis so that the views of employees can be taken into account in making decisions which are likely to affect their interests and achieving a common awareness on the part of all employees of the financial and economic factors affecting the performance of the company.

HERTS FOR LEARNING LIMITED

DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

Statement of directors' responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditor is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditor is aware of that information.

By order of the board



L J Dexter

Secretary

12 July 2019

HERTS FOR LEARNING LIMITED

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF HERTS FOR LEARNING LIMITED

Opinion

We have audited the financial statements of Herts for Learning Limited (the 'company') for the year ended 31 March 2019 which comprise the statement of comprehensive income, the balance sheet, the statement of changes in equity, the statement of cash flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2019 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

HERTS FOR LEARNING LIMITED

INDEPENDENT AUDITOR'S REPORT (CONTINUED) TO THE MEMBERS OF HERTS FOR LEARNING LIMITED

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report and the directors' report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Mercer & Hole

Andrew Lawes MA MSc FCA (Senior Statutory Auditor)
for and on behalf of Mercer & Hole

15 July 2019

Chartered Accountants
Statutory Auditor

72 London Road
St Albans
Herts
AL1 1NS

HERTS FOR LEARNING LIMITED

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 MARCH 2019

	Notes	2019 £	2018 £
Turnover	3	21,651,091	22,594,468
Cost of sales		(18,244,465)	(19,194,260)
Gross profit		<u>3,406,626</u>	<u>3,400,208</u>
Administrative expenses		(3,296,919)	(3,073,939)
Operating profit	4	<u>109,707</u>	<u>326,269</u>
Interest receivable and similar income	8	9,052	7,862
Profit before taxation		<u>118,759</u>	<u>334,131</u>
Tax on profit	9	(24,618)	(63,900)
Profit for the financial year		<u><u>94,141</u></u>	<u><u>270,231</u></u>

The Profit And Loss Account has been prepared on the basis that all operations are continuing operations.

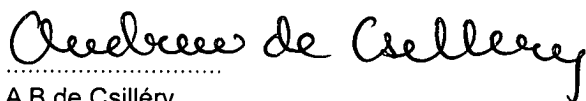
HERTS FOR LEARNING LIMITED

BALANCE SHEET

AS AT 31 MARCH 2019

	Notes	2019		2018	
		£	£	£	£
Fixed assets					
Intangible assets	10		153,488		39,396
Tangible assets	11		60,678		101,171
			<u>214,166</u>		<u>140,567</u>
Current assets					
Stocks	13	99,622		105,192	
Debtors	14	1,827,537		3,391,325	
Cash at bank and in hand		4,037,522		4,133,377	
		<u>5,964,681</u>		<u>7,629,894</u>	
Creditors: amounts falling due within one year	15	<u>(3,271,061)</u>		<u>(4,956,791)</u>	
Net current assets			<u>2,693,620</u>		<u>2,673,103</u>
Total assets less current liabilities			<u>2,907,786</u>		<u>2,813,670</u>
Capital and reserves					
Called up share capital	18		16,150		16,175
Capital redemption reserve	19		100		75
Profit and loss reserves	19		2,891,536		2,797,420
Total equity			<u>2,907,786</u>		<u>2,813,670</u>

The financial statements were approved by the board of directors and authorised for issue on 12 July 2019 and are signed on its behalf by:



A B de Csilléry
Director

Company Registration No. 08419581

HERTS FOR LEARNING LIMITED

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MARCH 2019

	Notes	Share capital £	Capital redemption reserve £	Profit and loss reserves £	Total £
Balance at 1 April 2017		16,175	50	2,527,214	2,543,439
Year ended 31 March 2018:					
Profit and total comprehensive income for the year		-	-	270,231	270,231
Issue of share capital	18	25	-	-	25
Redemption of shares	18	(25)	-	-	(25)
Transfers		-	25	(25)	-
Balance at 31 March 2018		16,175	75	2,797,420	2,813,670
Year ended 31 March 2019:					
Profit and total comprehensive income for the year		-	-	94,141	94,141
Redemption of shares	18	(25)	-	-	(25)
Transfers		-	25	(25)	-
Balance at 31 March 2019		16,150	100	2,891,536	2,907,786

HERTS FOR LEARNING LIMITED

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2019

	Notes	2019		2018	
		£	£	£	£
Cash flows from operating activities					
Cash generated from operations	23		77,759		103,855
Income taxes paid			(64,306)		(82,021)
Net cash inflow from operating activities			<u>13,453</u>		<u>21,834</u>
Investing activities					
Purchase of business		(70,000)		-	
Purchase of intangible assets		(35,115)		-	
Purchase of tangible fixed assets		(13,245)		(33,763)	
Interest received		9,052		7,862	
Net cash used in investing activities			<u>(109,308)</u>		<u>(25,901)</u>
Financing activities					
Proceeds from issue of shares		-		25	
Redemption of shares		-		(25)	
Net cash used in financing activities			<u>-</u>		<u>-</u>
Net decrease in cash and cash equivalents			<u>(95,855)</u>		<u>(4,067)</u>
Cash and cash equivalents at beginning of year			4,133,377		4,137,444
Cash and cash equivalents at end of year			<u><u>4,037,522</u></u>		<u><u>4,133,377</u></u>

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2019

1 Accounting policies

Company information

Herts for Learning Limited is a private company limited by shares incorporated in England and Wales. The registered office is Robertson House, Postal Point SROB218, Six Hills Way, Stevenage, Hertfordshire, SG1 2FQ.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

The financial statements are prepared on a going concern basis. The directors have prepared trading and cash flow projections to 31 July 2020 which, taking account of reasonably possible changes in trading performances, show the company should be able to operate within the level of its current financing facilities during this period. The directors therefore have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future and have therefore adopted the going concern basis of accounting in preparing the financial statements.

1.3 Turnover

Revenue, which all arises in the United Kingdom, is recognised to the extent that the company obtains the right to consideration in exchange for its performance. Revenue is measured at the fair value of the consideration receivable, excluding discounts, rebates and value added tax.

Revenue from the provision of school improvement and other support and training services is recognised as those services are delivered.

1.4 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Intangible assets acquired on business combinations are recognised separately from goodwill at the acquisition date where it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the cost or value of the asset can be measured reliably.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Website costs	over 3 years
Video and e-Learning licenses	over 3 years

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

1 Accounting policies

(Continued)

1.5 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures, fittings & equipment	over 3 years
--------------------------------	--------------

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.6 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Intangible assets with indefinite useful lives and intangible assets not yet available for use are tested for impairment annually, and whenever there is an indication that the asset may be impaired.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

1.7 Stocks

Stocks are valued at the lower of cost and net realisable value. Provision is made for slow-moving and obsolete items.

At each reporting date, an assessment is made for impairment. Any excess of the carrying amount of stocks over its estimated selling price less costs to complete and sell is recognised as an impairment loss in profit or loss. Reversals of impairment losses are also recognised in profit or loss.

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

1 Accounting policies

(Continued)

1.8 Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Impairment of financial assets

Financial assets, other than those held at fair value through profit and loss, are assessed for indicators of impairment at each reporting end date.

Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected. If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in profit or loss.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been, had the impairment not previously been recognised. The impairment reversal is recognised in profit or loss.

Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

1 Accounting policies

(Continued)

Basic financial liabilities

Basic financial liabilities, including trade and other payables, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

1.10 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

1.11 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

1 Accounting policies

(Continued)

1.12 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.13 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.14 Leases

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term.

2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Turnover and other revenue

	2019 £	2018 £
Turnover analysed by class of business		
Provision of school improvement and other support services	21,651,091	22,594,468
	<u> </u>	<u> </u>
	2019 £	2018 £
Other significant revenue		
Interest income	9,052	7,862
	<u> </u>	<u> </u>
	2019 £	2018 £
Turnover analysed by geographical market		
United Kingdom	21,651,091	22,594,468
	<u> </u>	<u> </u>

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

4 Operating profit

	2019	2018
	£	£
Operating profit for the year is stated after charging/(crediting):		
Depreciation of owned tangible fixed assets	53,738	51,452
Amortisation of intangible assets	28,294	33,097
Operating lease charges	329,176	310,116
	<u> </u>	<u> </u>

5 Auditor's remuneration

	2019	2018
	£	£
Fees payable to the company's auditor and associates:		
For audit services		
Audit of the financial statements of the company	9,600	9,600
	<u> </u>	<u> </u>
For other services		
Taxation compliance services	2,150	2,150
All other non-audit services	1,850	1,850
	<u> </u>	<u> </u>
	<u>4,000</u>	<u>4,000</u>

6 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

	2019	2018
	Number	Number
Management and administration	25	25
Service delivery	406	389
	<u> </u>	<u> </u>
	431	414
	<u> </u>	<u> </u>

Their aggregate remuneration comprised:

	2019	2018
	£	£
Wages and salaries	11,027,381	10,649,089
Social security costs and apprentice levy	1,160,176	1,131,842
Pension costs	2,019,954	2,055,411
	<u> </u>	<u> </u>
	<u>14,207,511</u>	<u>13,836,342</u>

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

7 Directors' remuneration

	2019 £	2018 £
Remuneration for qualifying services	143,528	139,405
Company pension contributions to defined contribution schemes	14,353	13,939
	<u>157,881</u>	<u>153,344</u>

The number of directors for whom retirement benefits are accruing under defined contribution schemes amounted to 1 (2018 - 1).

8 Interest receivable and similar income

	2019 £	2018 £
Interest income		
Interest on bank deposits	9,012	7,862
Other interest income	40	-
	<u>9,052</u>	<u>7,862</u>

Investment income includes the following:

Interest on financial assets not measured at fair value through profit or loss	<u>9,012</u>	<u>7,862</u>
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9 Taxation

	2019 £	2018 £
Current tax		
UK corporation tax on profits for the current period	38,685	64,316
Adjustments in respect of prior periods	(10)	-
	<u>38,675</u>	<u>64,316</u>
Deferred tax		
Origination and reversal of timing differences	<u>(14,057)</u>	<u>(416)</u>
	<u>24,618</u>	<u>63,900</u>

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

9 Taxation

(Continued)

The actual charge for the year can be reconciled to the expected charge for the year based on the profit or loss and the standard rate of tax as follows:

	2019 £	2018 £
Profit before taxation	118,759	334,131
Expected tax charge based on the standard rate of corporation tax in the UK of 19.00% (2018: 19.00%)	22,564	63,485
Tax effect of expenses that are not deductible in determining taxable profit	410	366
Effect of change in corporation tax rate	1,654	49
Under/(over) provided in prior years	(10)	-
Taxation charge for the year	24,618	63,900

10 Intangible fixed assets

	Website costs £	Video and e- Learning licenses £	Total £
Cost			
At 1 April 2018	99,280	-	99,280
Additions	35,115	-	35,115
Additions arising on acquisition of business	-	107,271	107,271
At 31 March 2019	134,395	107,271	241,666
Amortisation and impairment			
At 1 April 2018	59,884	-	59,884
Amortisation charged for the year	26,335	1,959	28,294
At 31 March 2019	86,219	1,959	88,178
Carrying amount			
At 31 March 2019	48,176	105,312	153,488
At 31 March 2018	39,396	-	39,396

During the year the company acquired the licenses to certain video/e-learning content together with a customer list for £70,000. The fair value of the assets acquired were made up of the licenses to the video/e-learning content of £107,271 which have been included in the above additions and deferred income of £37,271. No goodwill arose on the acquisition.

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

11 Tangible fixed assets

	Fixtures, fittings & equipment £
Cost	
At 1 April 2018	190,814
Additions	13,245
At 31 March 2019	<u>204,059</u>
Depreciation and impairment	
At 1 April 2018	89,643
Depreciation charged in the year	53,738
At 31 March 2019	<u>143,381</u>
Carrying amount	
At 31 March 2019	<u>60,678</u>
At 31 March 2018	<u><u>101,171</u></u>

12 Financial instruments

	2019 £	2018 £
Carrying amount of financial assets		
Debt instruments measured at amortised cost	<u>451,659</u>	<u>2,602,986</u>
Carrying amount of financial liabilities		
Measured at amortised cost	<u>672,608</u>	<u>393,704</u>

13 Stocks

	2019 £	2018 £
Finished goods and goods for resale	<u>99,622</u>	<u>105,192</u>

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2019

14 Debtors

	2019	2018
Amounts falling due within one year:	£	£
Trade debtors	438,990	411,936
Amounts due from related undertakings	-	2,172,912
Other debtors	12,669	18,138
Prepayments and accrued income	1,358,857	785,375
	<u>1,810,516</u>	<u>3,388,361</u>
Deferred tax asset (note 16)	17,021	2,964
	<u>1,827,537</u>	<u>3,391,325</u>

15 Creditors: amounts falling due within one year

	2019	2018
	£	£
Trade creditors	318,920	229,746
Amounts due to related undertakings	169,416	-
Corporation tax	38,685	64,316
Other taxation and social security	635,828	903,985
Other creditors	184,272	163,958
Accruals and deferred income	1,923,940	3,594,786
	<u>3,271,061</u>	<u>4,956,791</u>

16 Deferred taxation

Deferred tax assets and liabilities are offset where the company has a legally enforceable right to do so. The following is the analysis of the deferred tax balances (after offset) for financial reporting purposes:

	Assets 2019	Assets 2018
Balances:	£	£
Accelerated capital allowances	(10,315)	(17,199)
Other timing differences	27,336	20,163
	<u>17,021</u>	<u>2,964</u>

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

16 Deferred taxation

(Continued)

	2019
	£
Movements in the year:	
Liability/(Asset) at 1 April 2018	(2,964)
Credit to profit or loss	(14,057)
	<hr/>
Liability/(Asset) at 31 March 2019	(17,021)
	<hr/> <hr/>

The deferred tax asset set out above is expected to reverse within 12 months and relates to timing differences which will be set against future expected profits.

17 Pension commitments

The company participates in a multi-employer defined benefit pension scheme, the Local Government Pension scheme. The company has agreed to make a contribution of £225,000 per annum in addition to its normal contributions to the scheme (until 31 March 2020) as a payment in lieu of bond regarding the company's share of any deficit arising in the scheme post 31 March 2017. The terms of the varied Admission Agreement state that, through the additional contribution, the responsibility for unfunded pension and benefit liabilities that now arise until 31 March 2020 rest with Hertfordshire County Council. As such, the scheme has been accounted for as a defined contribution pension scheme.

Defined contributions are also made to certain employees' personal pension plans. The assets of these plans are held separately from those of the company. The pension cost represents contributions payable by the company to the plans.

Contributions totalling £121,524 (2018: £146,894) were outstanding at the year end.

18 Share capital

	2019	2018
	£	£
Ordinary share capital		
Issued and fully paid		
126 ordinary A shares of £25 each	3,150	3,150
81 (2018: 83) ordinary B shares of £25 each	2,025	2,075
413 (2018: 412) ordinary C shares of £25 each	10,325	10,300
26 ordinary D shares of £25 each	650	650
	<hr/>	<hr/>
	16,150	16,175
	<hr/> <hr/>	<hr/> <hr/>

All classes of shares rank parri passu, with the exception of rights to appoint non-executive directors.

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

18 Share capital

(Continued)

Reconciliation of movements during the year:

	A ordinary Number	B ordinary Number	C ordinary Number	D ordinary Number
At 1 April 2018	126	83	412	26
Redemption of shares	-	-	(1)	-
Reclassify	-	(2)	2	-
	<u>126</u>	<u>81</u>	<u>413</u>	<u>26</u>
At 31 March 2019	<u>126</u>	<u>81</u>	<u>413</u>	<u>26</u>

During the year 2 ordinary B share of £25 each were reclassified as 2 ordinary C shares of £25 each. In addition 1 ordinary C share of £25 was redeemed at par.

19 Reserves

Capital redemption reserve

This reserve records the nominal value of shares repurchased by the company.

Profit and loss reserves

This reserve records the amount of profit after tax retained by the company and not paid out as dividends.

20 Operating lease commitments

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2019 £	2018 £
Within one year	334,373	335,500
Between two and five years	4,654	-
	<u>339,027</u>	<u>335,500</u>

21 Ultimate controlling party

The directors are of the opinion there is no single controlling party.

HERTS FOR LEARNING LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2019

22 Related party transactions

Remuneration of key management personnel

The remuneration of key management personnel is as follows.

	2019 £	2018 £
Aggregate compensation	407,939	476,050

Transactions with related parties

During the year the company entered into transactions in the normal course of business with schools and other establishments which hold minority shareholdings in the company.

During the period, the company entered into the following transactions with Hertfordshire County Council which owned 20% of the issued share capital of the company at the period end:

Purchases of £1,548,243 (2018: £2,714,271) were made by the company from Hertfordshire County Council for the supply of support services and IT services for resale to schools, of which £152,562 (2018: £143,463) has been accrued for at the year end. At the year end date the company owed £185,813 (2018: £118,692) in respect of these purchases.

Sales of £4,718,809 (2018: £6,657,663) were made to Hertfordshire County Council for the provision of school improvement services, excluding £235,886 (2018: £1,936,930) which has been included in deferred income at the year end. At the year end date the company was owed £16,397 (2018: £2,291,604) in respect of these sales.

23 Cash generated from operations

	2019 £	2018 £
Profit for the year after tax	94,141	270,231
Adjustments for:		
Taxation charged	24,618	63,900
Investment income	(9,052)	(7,862)
Amortisation and impairment of intangible assets	28,294	33,097
Depreciation and impairment of tangible fixed assets	53,738	51,452
Movements in working capital:		
Decrease in stocks	5,570	96,860
Decrease/(increase) in debtors	1,577,845	(1,455,417)
(Decrease)/increase in creditors	(1,697,395)	1,051,594
Cash generated from operations	77,759	103,855